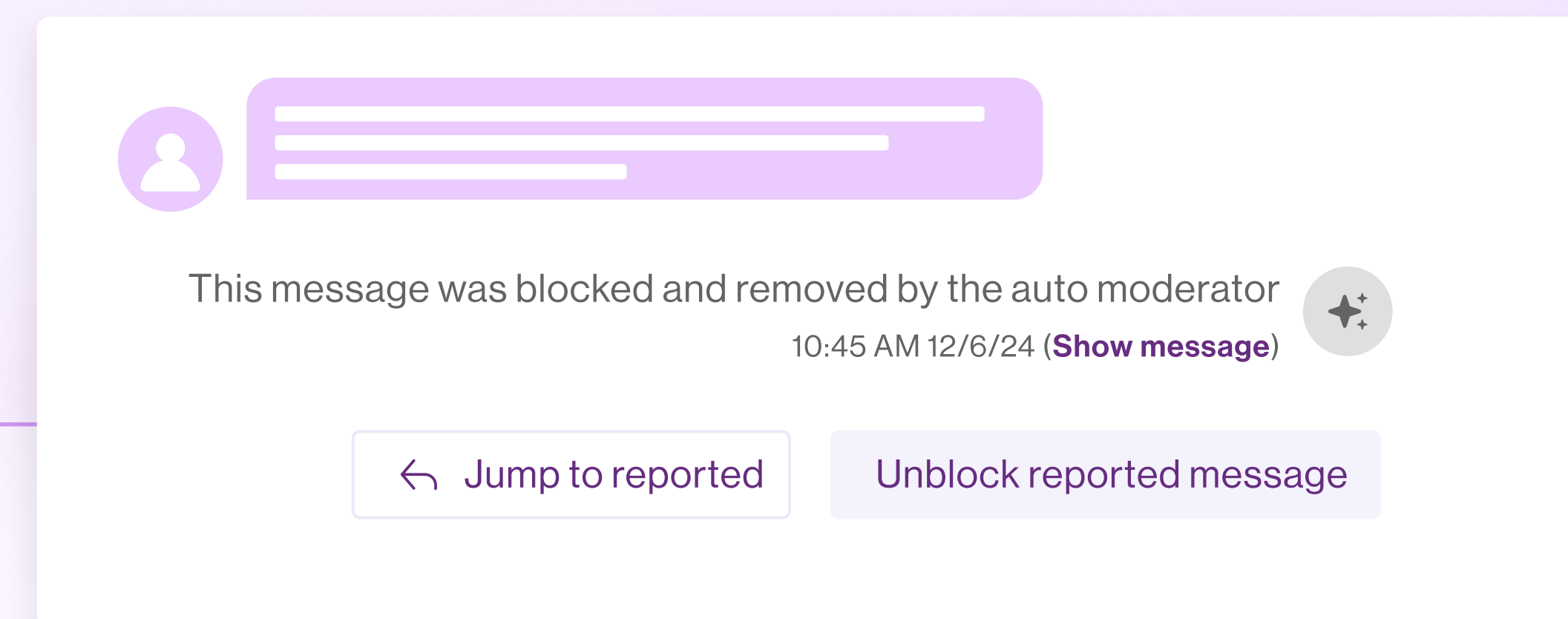


Two-Way Communication, Built for HB 2299



Kansas HB2299 Readiness Made Simple

- HB 2299 prohibits any private or direct communication between students and school staff on social media platforms. **There's never been a stronger need for school-approved communication channels.** With Apptegy, two-way communication is better by design and safer by default.
- Apptegy gives you a two-way system that is:
 - **Secure**
 - **Traceable**
 - **Consolidated**
- Giving you peace of mind that you're meeting new standards, helping reduce risk and eliminate workarounds

Apptegy centralizes all communications to a single platform that ensures:

- ✓ Every message is time-stamped, archived, and audit-ready
- ✓ Full visibility across all staff, schools, groups and conversations

Apptegy helps with family peace of mind due to:

- ✓ Students message threads are always visible to authorized administration
- ✓ Full chat history can be exported for review
- ✓ Built in moderation keeps student information safe and secure


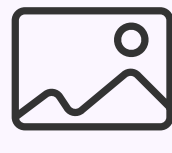
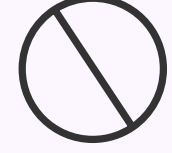
→ Engage Every Family and Student —With Confidence

- **Centralized, district-owned messaging**
One inbox for all conversations—no personal devices, no social media
- **Built-in compliance + full message records**
Every interaction is logged, searchable, and audit-ready
- **Two-way messaging with SMS notifications**
Reach families instantly and ensure no message is missed
- **Structured group communication**
Dedicated spaces for classes, teams, groups and activities
- **Prevent issues before they happen**
AI-powered moderation automatically flags and stops content in real time
- **SIS-integrated + automatically translated**
Connect with the right families, in their preferred language

Raise the Bar on Compliance with Apptegy's Proactive AI Protection

Apptegy doesn't just track harmful communications—we help prevent them.





In addition to manual moderation flagging and reporting options, our unique protective AI moderation features offer advanced protection. This proactive engine scans every message and image before it's sent to keep every interaction safe—**and flag attempt to take things off-platform.**

 AI Text Engine	 AI Image Recognition	 Keyword Blocklist
<ul style="list-style-type: none"> Identifies 40+ types of harmful types of content across 30+ languages Allows for customization of severity level and auto-response action (flag, delete, block) Helps prevent inappropriate messages from ever reaching the recipient 	<ul style="list-style-type: none"> Analyzes all shared images for flagged content like nudity, violence, or hate symbols Allows for customization of confidence thresholds and sensitivity Designed to help ensure only appropriate educational materials are shared 	<ul style="list-style-type: none"> Comes pre-loaded with 1,100+ common profane terms to scan across text and images Allows for district-specific terms and phrases to be added Offers different blocklists per groups, age levels, or other contexts

More than just a vendor, your strategic partner.

With Apptegy, you can transform meeting a compliance obligation into an opportunity to enhance your entire district's communication strategy.

“Apptegy has transformed how Wise County Schools communicates with our students, employees, parents and communities! We have streamlined all communication from our schools for both one-way and two-way communications using their service and feel we are now reaching more people than ever before.”
 —Director of Technology Scott Kiser, Wise County Schools, VA

 Unified District Brand	 Family & Community Friendly	 Oversight & Collaboration	 Comprehensive Protection
<p>From school websites, mobile app, mass alerts, and more, every communication comes from your brand, not ours.</p>	<p>Announcements, messages, alerts, and updates live in one place, making it easy for families to stay connected.</p>	<p>Role-based permissions give the right people visibility and control to keep communications coordinated and compliant.</p>	<p>Enterprise-grade security and infrastructure safeguards your data and keeps every message secure.</p>

This document is for informational purposes only and does not constitute legal advice. Districts should consult legal counsel regarding HB 2299 compliance.

Scan here to chat more about HB 2299!

