

Two Kentucky Laws. One Platform Built to Meet the New Standards.

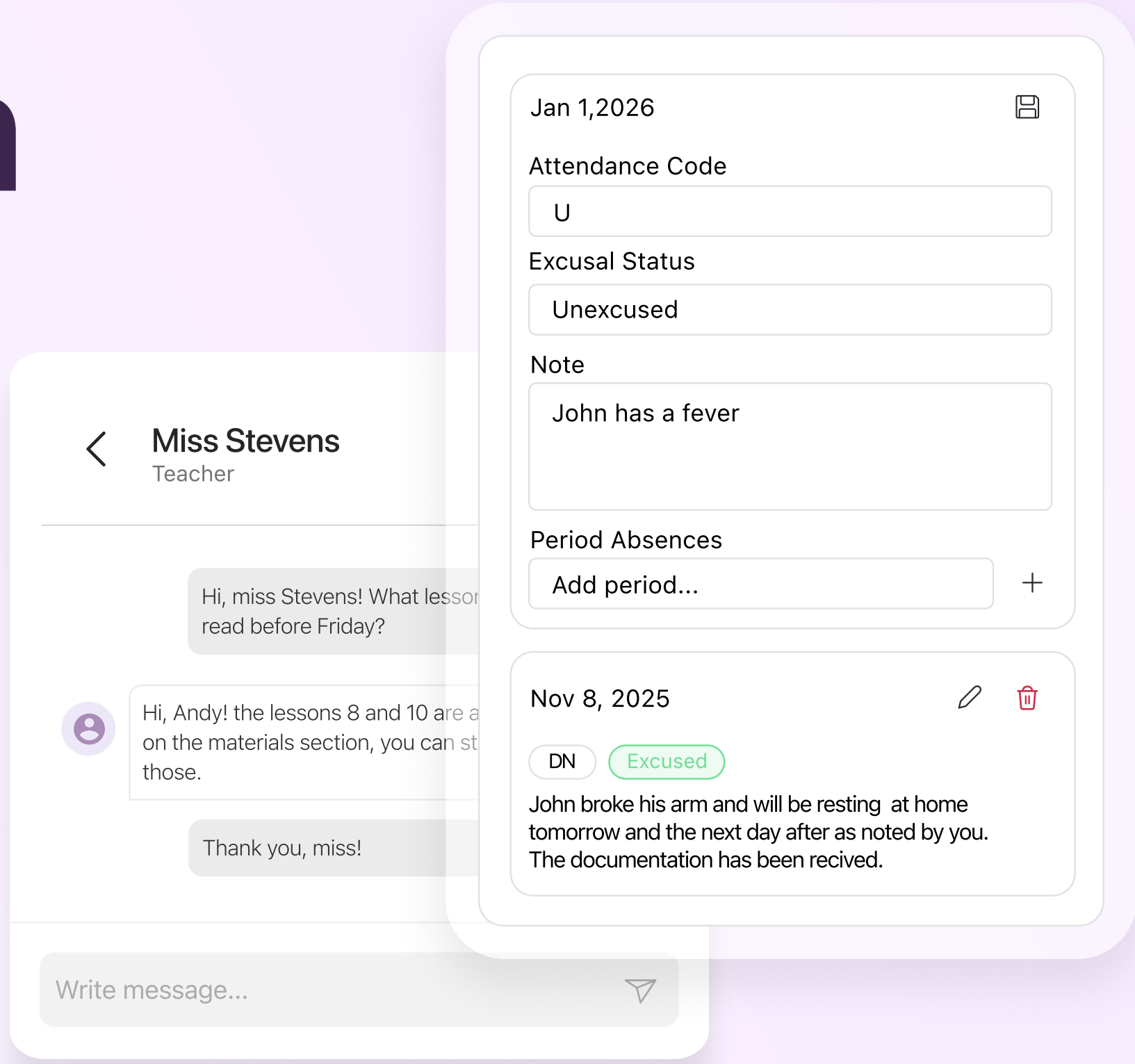
Protect your color rating and give every family a trusted place to connect.

Beginning with the 2026–27 school year, **Kentucky HB 257** replaces the school climate and safety survey with chronic absenteeism as a state accountability indicator — alongside academic proficiency, individual student growth, and student engagement.

At the same time, **Kentucky HB 67** sets new expectations for how school employees and qualified volunteers communicate privately with students, requiring a designated, traceable system that gives parents real visibility.

That's two meaningful shifts in one year, but also one big opportunity: districts that already have real-time attendance visibility and one trusted, traceable place for staff-student communication are simply ahead of the curve.

There's never been a better moment for a purpose-built platform that covers both.



Apptegy's Attendance Pro and Engagement Suite turn HB 257's and HB 67's new expectations into automated, family-friendly workflows your team will actually enjoy using.



Attendance Pro: Turns HB 257 into a rating advantage

 Better Parent Experience	 Tiered Intervention Engine
✓ An easy way to share why a student was absent, without the hunt for a form or a phone call ✓ A dedicated district number makes it simple for families to text back, in their own language ✓ Families can snap a picture of documentation and share it right in the conversation	✓ Automatically trigger outreach as custom thresholds are crossed ✓ Identify and intervene early, while a pattern is still changeable ✓ Get real-time data reports, including AI summary insights that make reporting and board updates easy

Engagement Suite: Turns HB 67 into a trust advantage

 Better Staff Experience	 Traceable, Parent-Visible Communication
✓ One safe, branded place for teachers, coaches, and staff to message students and families — no personal numbers, no unmonitored apps ✓ AI moderation flags concerning content and off-platform attempts automatically ✓ Classroom conversations keep group updates for academic, athletic, and extracurricular activities simple — and exempt from consent paperwork	✓ Every private conversation is timestamped and archived ✓ Automatic translation keeps every family in the loop, in their preferred language ✓ Clean, exportable records ready for a report, an investigation, or a parent request

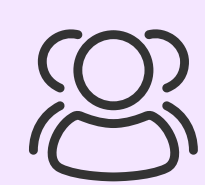
...> All in one system.



Unified District Data: All attendance records, message logs, and reports live in one easy-to-use platform.



Family & Student Friendly: Outreach and notifications reach families instantly, in their preferred language.



Oversight & Collaboration: Role-based permissions and consistent cross-school implementation bring your team together around both new standards.



Built to Last: Enterprise-grade security and time-stamped records keep your data clean and your team confident.

...> Your partner in attendance and communication, one conversation at a time.

Apptegy's Attendance Pro and Engagement Suite are already turning these workflows into valuable touchpoints for school communities. As two district leaders put it:



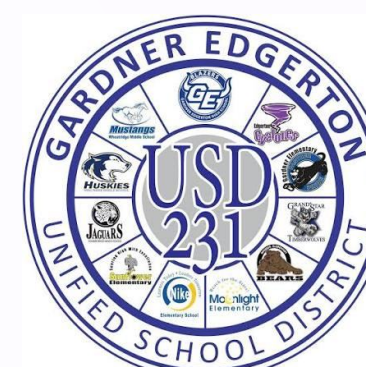
There's going to be so much more I can share. There are so many meetings, such as IEP meetings and parent-teacher conferences, where people are going to get attendance information they've never been able to see before."

— Clay McDonald, District Attendance Officer, Yukon Public Schools



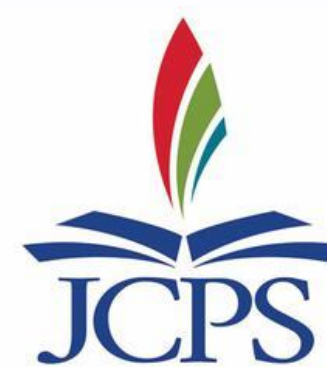
In Gardner Edgerton USD 231, we want communication with families to be clear, simple, and consistent. The Apptegy Platform helps us do that by giving staff and families one reliable place to connect, share updates, and stay informed."

— Ben Boothe, Ed.D., Assistant Superintendent, Gardner Edgerton USD 231, KS

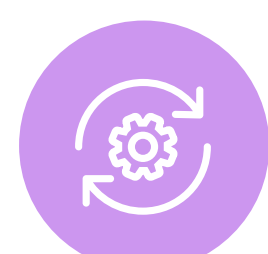


Apptegy has been an amazing partner! Their exceptional customer service and unwavering support have been crucial to our success. We've received incredible feedback since our website launch, and we couldn't be happier.

— Rachel Droze, Assistant Director of Communications, Marketing, and Community Relations, Jefferson County Public Schools



...> Attendance Pro and Engagement Suite help districts reclaim hours and build trust, at the same time.



Automate the work that drains staff capacity.



Reach every family and get instant responses.



Give every staff-student conversation a safe, traceable home.



Intervene earlier, across the district.



Gain confidence heading into HB 257 and HB 67 reporting.

This document is for informational purposes only and does not constitute legal advice. Districts should consult legal counsel regarding HB 257 and HB 67 compliance.

Scan here to chat more about meeting the new Kentucky state standards for the 2026–27 school year!

